



**CALIFORNIA
INSURANCE**
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PRIVACY POLICY

General policy statement

California Insurance Company Limited ("California Insurance") pledge to meet fully data privacy protection requirements in accordance with the Personal Data (Privacy) Ordinance of Hong Kong. In doing so, California Insurance will ensure compliance by our staff or agents with the strictest standards of security and confidentiality.

This Web site may contain hyperlinks to other Web sites in which different privacy policies may apply. You should be fully conversant with such privacy policies before you release your personal data in such Web sites.

Data collection and use

Personal data is collected from our users on a voluntary basis. Personal data may include name, address, telephone number, fax number, e-mail address etc. The information is used by California Insurance for the purposes stated on the respective screens on which California Insurance request for the provision of your personal data. Refusal to supply personal data may result in California Insurance being unable to process the request. Personal data will not be used for any other purposes without your consent unless such use is permitted or required by law.

Technical data

When you visit our Web site, California Insurance automatically collect metadata about your browsing session such as your browser, your internet service provider, the site from which you navigate to this Web site, the duration of your visit to this Web site, your browser location data and what type of device you are using (e.g. a computer, a smart phone or a tablet and the respective operating system). A record of your visit is made as a "hit" that shows your Internet Protocol Address and the pages you have visited. No personally identifiable information is collected from you. The "hit" information allows California Insurance to compile statistics about the number and types of visitors to our Web site.

Cookie or similar technology like Google Analytics, Adobe Analytics or Webtrends may be used in our Web site for the purposes of website improvement.

Retention and accuracy

Personal data collected is retained for such period as may be necessary for the proper discharge of our services and to comply with various legal requirements.

Security

California Insurance have in place additional security measures for all personal data you provide to California Insurance from any misuse and unauthorized access. Access is limited to our authorized staff or agents. Staff or agents designated to handle personal data will be made acquainted with this Privacy Policy Statement and told how to fulfill our obligations to you. However, California Insurance do not encrypt any information transmitted online.

Use of personal data for direct marketing

From time to time, California Insurance may conduct direct marketing of our products or services via fax, e-mail, direct mail, telemarketing and/or other forms of communication you submit to California Insurance for such purposes. California Insurance are not allowed to use or transfer to others your personal data for direct marketing purposes without your consent. By providing California Insurance your personal data in response to our requests for direct marketing purposes, you consent to your personal data so provided being used or transferred to a third party by California Insurance for such specified purposes.

You may choose to opt out from our marketing lists in general by writing to California Insurance at the address below.

Access, correction, opt-out and enquiries

If you wish to request access to or correction of your personal data held by us, opt-out of our use or transfer of your personal data for direct marketing purposes to which you have consented before, and/or make any enquiries about our privacy policy and practices, you may do so by addressing to:

Data Protection Officer,
California Insurance Company Limited
Rm 1607, China Insurance Group Bldg.,
141 Des Voeux Road Central, Hong Kong.

Cookie Policy

This cookie policy explains how cookies is used by California Insurance. By using our website you agree to the use of cookies as outlined in this policy. Please disable cookies on your device if you do not wish to accept cookies from us.

Use of Cookies

California Insurance may use "cookies" to improve our internet service to you. Cookies are small data files that are automatically stored on your web browser in your computer that can be retrieved by the California Insurance's website. Cookies enable California Insurance's website to remember you and your preferences when you visit the website and enable us to tailor the website to your needs. The information collected by cookies is anonymous visitor's personalised settings information and contains no name or address information or any information that will enable anyone to contact you via telephone, e-mail or any other means. No customer personal data is stored in cookies. However, you can disable cookies by changing the settings of your web browser.

Links to external Web sites and social media plugins

This Web site may contain hyperlinks to other Web sites in which different privacy policies may apply. You should be fully conversant with such privacy policies before you release your personal data in such Web sites. California Insurance are not responsible for the privacy practices of such other Web sites.

This Web site uses social media plugins. They are displayed with the logo of the corresponding social network. If you are logged into a social network (with your user credentials) when you visit this Web site, the respective network will automatically be notified of your visit to this Web site. The data processing associated with social media plugins is the responsibility of the respective social media network, and is subject to their privacy policies and outside our control.